

---

# Data Representation

Interpreting bits to give them meaning

## Part 4: Media - Sound, Video, Compression

---

Notes for CSC 100 - The Beauty and Joy of Computing  
The University of North Carolina at Greensboro

---

---

---

---

---

---

---

---

---

## Reminders

---

Big thing for this week:

**Project Proposal Presentations:** This Friday

Homework 3

- Should have watched video - work on web-lessons this week

Reading:

- New reading - really videos: The work of Luis von Ahn
- 

---

---

---

---

---

---

---

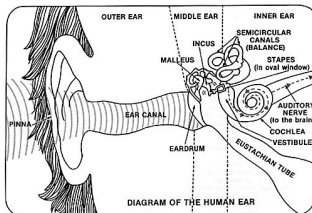
---

## Sound

*What is sound?*

---

Sound is just rapid fluctuations in air pressure, detected by the (somewhat delicate!) organs in our ears



---

---

---

---

---

---

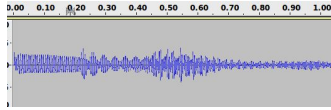
---

---

# Sound

## Sound waveforms

We can plot changes in pressure over time:



Main components:

- **Intensity** (how much pressure changes): We perceive this as "loudness" and in graph would be reflected in larger fluctuations
- **Frequency**: How rapid are the fluctuations? (we perceive this as pitch)

---

---

---

---

---

---

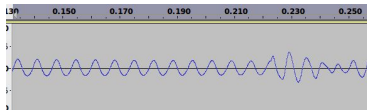
---

---

# Sound

## Sound waveforms - Zooming in!

"Pure" tone is a sine wave (real world sounds are generally not pure!)



One **cycle** here is approximately 0.150 seconds to 0.157 seconds:

- **Period** is 0.007 seconds
- **Frequency** is  $1/0.007 = 142.857...$  Hz (for "Hertz")
  - For reference, "middle C" is around 261.626 Hz
  - An octave doubles/halves frequency, so this note is a probably something like a "D below middle C" (which is 146.8 Hz)

**Question:** How do we make this digital?

---

---

---

---

---

---

---

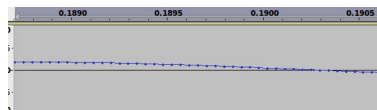
---

# Sound

## Sound waveforms - Zooming in even more!

Answer: We **sample** the waveform many times per second.

This is zoomed in enough where you can see actual samples:



Quality of sound reproduction depends on sample rate (samples per second):

- In this example, 22 samples between 0.1890 and 0.1900
  - So  $22/(0.190-0.189) = 22,000$  samples per second
- CD sound: 44,100 samples/second
- Typical DVD sound: 48,000 samples/second

**Nyquist Theorem:** Perfect reconstruction of signals with frequency  $\leq F$  if you sample at  $(2/F)$  samples/second

---

---

---

---

---

---

---

---

# Sound

Sound waveforms - Zooming in even more!

Answer: We sample the waveform many times per second.

This is zoomed in

**Question:** What is maximum frequency that can be reconstructed from a CD? From a DVD?

For comparison: Human hearing range is typically 20 Hz to around 20,000 Hz



Quality of sound reproduction depends on sample rate (samples per second):

- In this example, 22 samples between 0.1890 and 0.1900
  - So  $22 / (0.190 - 0.189) = 22,000$  samples per second
- CD sound: 44,100 samples/second
- Typical DVD sound: 48,000 samples/second

**Nyquist Theorem:** Perfect reconstruction of signals with frequency  $\leq F$  if you sample at  $(2/F)$  samples/second

---

---

---

---

---

---

---

---

---

---

# Video

Basics

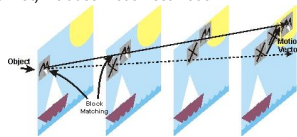
Can be viewed as a series of still images

- 24 frames per second (fps) in movies
- 30 fps in US television

Motion-JPEG (M-JPEG) is exactly this: JPEG image for each frame

- Benefit: Very simple format to work with and edit
- Drawback: Doesn't take advantage of temporal similarities between frames

MPEG (DVD format) includes motion estimation:



---

---

---

---

---

---

---

---

---

---

# Video

A few more details...

Frames are no longer independent!

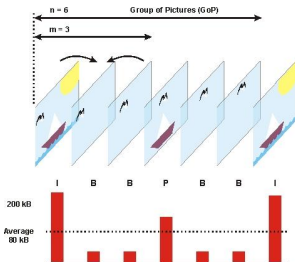
MPEG has three frame types:

- I-frames (intra-coded - independent)
- P-frames (predicted)
- B-frames (bi-predictive)

Must buffer B-frames until the next P-frame

Can only "enter" a video stream at an I-frame (or you see very blocky artifacts).

Video editors need to be very careful about this (splicing at non-I frames can be tricky!)



---

---

---

---

---

---

---

---

---

---

## Video and Sound

A movie typically has multiple "streams" multiplexed together:

- Video stream
- Audio stream (maybe multiple for multi-language)
- Subtitles

Rendering software must synchronize streams - otherwise sound and video may be off (probably everyone has seen this happen!)

---

---

---

---

---

---

---

---

## Compression

Taking advantage of redundancies and other structure to give smaller file sizes.

Two main types:

- Lossless: Allows perfect reconstruction of original data
  - Zip, RAR, FLAC, ... (JPEG has a lossless mode too!)
- Lossy: Reconstruction is an approximation of original
  - Most media formats: JPEG, MPEG, MP3, ...
  - Can usually trade off quality for compression

Note that digital sampling/capture is already a lossy process

(Remember taking advantage of human color vision?)

---

---

---

---

---

---

---

---

## Compression

*Examples, and what you can expect*

Text: "Pride and Prejudice"

Original (uncompressed)	685 kB
Zip	250 kB
GZip	250 kB
RAR	217 kB
7Zip	204 kB
BZip	176 kB

Audio: "London Calling" (3:19 long)

CD audio (uncompressed)	35.2 MB
Zip (lossless, general)	33.9 MB
FLAC (lossless, audio)	25.4 MB
MP3 (lossy, 128 kbps)	3.2 MB
Ogg (lossy, quality 3)	3.1 MB

Notes:

- Zip is not designed for audio
- Both MP3 and Ogg sound good at this rate
- MP3 plays on almost all players
- MP3 encoding (using LAME) took 11.2 sec
- Ogg encoding took 6.1 sec

---

---

---

---

---

---

---

---

# Compression

Examples, and what you can expect - cont'd

Picture: 3648 x 2736 (9.98 MPixel)

Raw	29.9 MB
Zip (lossless)	17.0 MB
BZip (lossless)	10.9 MB
PNG (lossless)	9.8 MB
JPEG (lossy - Q=95)	2.1 MB
JPEG (lossy - Q=85)	1.1 MB

Video: "Wizard of Oz" (1:41:42)  
480x720 @30fps

Raw	190 GB
HQ DVD	3.6 GB

Notes:

- DVD compression is over 50:1
- DIVX / MP4 can give 200:1 or more

---

---

---

---

---

---

---

---

# Summary

There's a *lot* more we could talk about

- Logarithmic scale of human perception (intensities, frequencies, etc.)
- Image formats: bitmapped vs vector formats
- Compression techniques
- Other imagery formats (multispectral images)
- ...

Explore this if it interests you! Following your curiosity is a great way to learn...

---

---

---

---

---

---

---

---