

GEO 533: INDUSTRIAL DEVELOPMENT: LOCAL AND STATE (Speaking Intensive)
Credit: 3; Prerequisites: none; course intended for graduate, advanced undergraduate students
Meeting: Tuesdays, 6-8:50 pm, Graham 116 D
Instructor: Dr. Susan Walcott (email: smwalcot@uncg.edu); Office: Graham 443; Tel: 334-5382;
Office Hours: Tu 3-4

Catalog description: Theories of location of economic activity; techniques to assess impact of types of economic activity; policy and institutional issues related to local, state, and global economic development.

Student Learning Outcomes: Upon successful completion of the course students will be able to

- Prepare analyses of regional development factors
- Appraise and support related policy options
- Evaluate development paths and outcomes among a variety of regions
- Assess contemporary events in the local, national and global economy by utilizing geography's spatial approach

Teaching strategies: This seminar course includes lectures, in-class presentations prepared and presented by students of articles and current events, discussions of assigned readings, interview practice, case study panel activity and a research project with in-class Power Point presentation. As a "Speaking Intensive" course, a major goal is building skills for the effective exchange if well-constructed and well-expressed ideas.

Evaluation and Grading: A=100-93; A- = 92-90; B+=89-87; B=86-83; B- = 82-80; C+=79-77; C=76-70; F=less than 70. Comprehensive exam = 30%, Research Project = 20%, Presentation = 10%, Reading, news article, discussion question presentation = 20%, discussion contributions (attendance and participation) = 15%, Evaluation Form = 5%. Graduate students will write a full research paper for final project, undergraduates do all steps except final write-up.

Required Texts:
Dicken, P. 2007. *Global Shift: Mapping the Changing Contours of the World Economy*. 5th Edition. New York: The Guilford Press. Paperback.

Coe, N., P, Kelly, H.W.C Yeung. 2007. *Economic Geography: A contemporary Introduction*. Malden, MA: Blackwell Publishing.

Other assigned readings posted on Blackboard (see syllabus):

Bryson, J., N. Henry, D. Keeble, R. Martin, eds. 2000. Introduction: Spaces of Production – Towards New Economic Geographies. In *The Economic Geography Reader* pps. 133-141.

Markusen, A. 1996. Sticky places in slippery space: a typology of industrial districts. *Economic Geography*

Stough, R. and R. Kulkarni. Cities and business. 2000. pp. 1-22.

Wood, G. and J. Parr. 2005. Transaction costs, agglomeration economies, and industrial location. *Growth and Change* 36:1-15.

Yeung, H. W-c. 2000. Organizing 'the firm' in industrial geography I: networks, institutions and regional development. *Progress in Human Geography* 24: 301-315.

Sources of additional articles recommended*: Annals of the Association of American Geographers, Economic Development Quarterly, Economic Geographer, Environment and Planning A/D, Geografiska Annaler. Series B: Human Geography, Geographical Review, Growth and Change, International Journal of Urban and Regional Research, Journal of the Urban and Regional Information Systems Association, Professional Geographer, Progress in Human Geography, Regional Studies, Site Selection, Transactions of the Institute of British Geographers, Urban Geography, Urban Studies* and other major peer-reviewed academic journals.

Refer to class webpage for library links at http://library.uncg.edu/depts/ref/bibs/geo/geo533.asp as well as links to government documents and web pages, print and electronic data bases.

Academic Honor Code: Tests and written projects will include the student's signature indicating compliance with the Academic Integrity Policy.

Attendance Policy: Students are expected to attend all class meetings and participate in class discussion with thoughtful and relevant comments. Students who miss class do not do well on exams, since material covered in class supplements as well as emphasizes important points made in the text. A roll sheet may be circulated on random days as a check on attendance. Students who do not attend any class during the first two weeks will be dropped from the roll. Office hours are for students who need assistance with material covered in classes they attend. Make-up exams will not be given without verifiable evidence of extreme unforeseeable hardship. It is necessary to complete reading assignments before the class period listed in order to participate in class discussion and benefit from the lectures.

Comprehensive Examination**:** This examination will include major themes covered in the course, requiring synthesis and analysis of overall trends. Short essay topics will be distributed in advance for response preparation. Instructor will chose from these topics for the in-class, no notes, written test on the day noted in the syllabus.

Additional Requirements: Turn off all electronic items before class begins. No food inside the classroom.

Course Calendar

Wk	Topic	Reading
1	Intro to location analysis:	"Guidelines for Effective Presentations"
8/26	"New Economic Geography"	Coe, Ch. 1
2	What is the "Economy"	Coe, Ch. 2
9/2		Bryson "Introduction…"
3	What is "Globalization"	Dicken Ch. 1
9/9		Wood & Parr: "Transaction costs…"
4	Uneven Development	Coe, Ch. 3
9/16		Markusen: "Sticky place, slippery space"
5	Commodity Chains	Coe, Ch. 4, Dicken Ch. 5
9/23		
6	Technology and Agglomeration	Coe Ch. 5, Dicken Ch. 3; Project 1 DUE
9/30		
7	Role of the State	Coe Ch. 7, Dicken Ch. 6
10/7		
8	The Transnational Corporation	Coe Ch. 8, Dicken Ch. 4
10/14		
9	Culture and the Firm	Coe Ch. 11
10/28		Stough & Kulkarni: "Cities & business"
10	Making a Living	Dicken Ch. 17 & 18
11/4		
11	Case study panels	Dicken – Part 3: pick a sector
11/11		
12	**Student Project presentations**	"Speech Evaluation Form" **Due**
11/18		
13	COMPREHENSIVE EXAM	
12/2		

NOTE: one week TBA we will have a speaker (at their convenience) and you will read Dicken Ch. 14